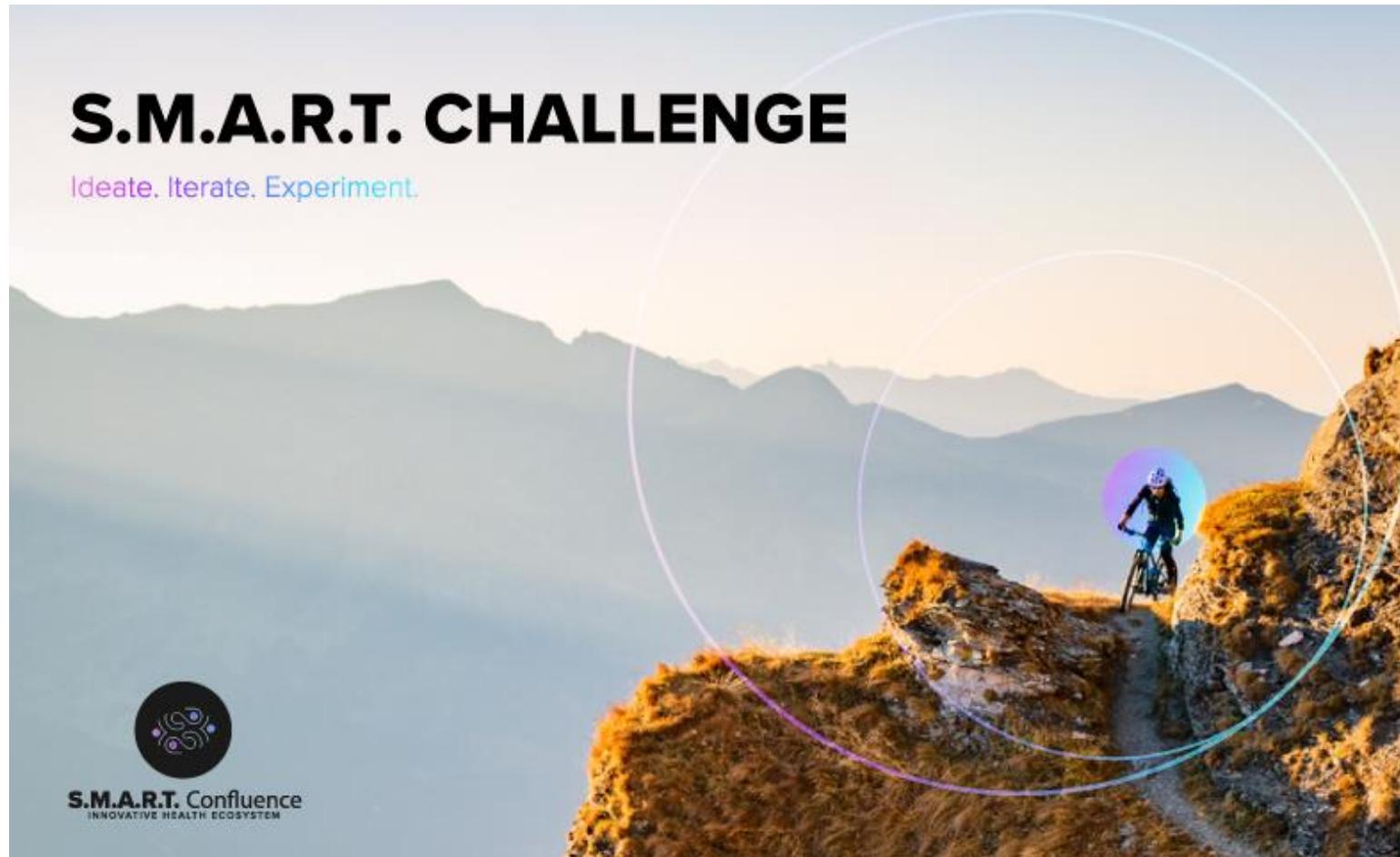


S.M.A.R.T. CHALLENGE

Ideate. Iterate. Experiment.



BASECAMP DAY ASSESSMENT WORKSHOPS AGENDA 2023

ASSESSMENT WORKSHOPS AGENDA – EXPERTS VIEW

Time slot 45-min. per session	Accident prevention & safety 	Physical Preparation & Performance 	User Experience & Stakeholder Engagement 	Business Model & Market Potential 	Project Development & Roadmap 
	Facilitator: Nathanaël Bonvin Room Newton	Facilitator: Michael Duc Room Edison	Facilitator: Michael Moret Room Turing	Facilitator: Jérôme Salamin Room Curie	Facilitator: Sébastien Mabillard Room Tesla
10:00	ITRS Mobile app Team leader: Mischa Crumbach	ALPI Training Team leader: Jonas Darbellay	Smart Mountain Wheels Team leader: Maria Riah	allimb Team leader: Lawrence Spavieri	Guidos Team leader: Baptiste Roduit
11:00	allimb Team leader: Lawrence Spavieri	Smart Mountain Wheels Team leader: Maria Riah	ITRS Mobile app Team leader: Mischa Crumbach	Guidos Team leader: Baptiste Roduit	ALPI Training Team leader: Jonas Darbellay
13:30	ALPI Training Team leader: Jonas Darbellay	Guidos Team leader: Baptiste Roduit	allimb Team leader: Lawrence Spavieri	ITRS Mobile app Team leader: Mischa Crumbach	Smart Mountain Wheels Team leader: Maria Riah
14:30	Smart Mountain Wheels Team leader: Maria Riah	allimb Team leader: Lawrence Spavieri	Guidos Team leader: Baptiste Roduit	ALPI Training Team leader: Jonas Darbellay	ITRS Mobile app Team leader: Mischa Crumbach
15:30	Guidos Team leader: Baptiste Roduit	ITRS Mobile app Team leader: Mischa Crumbach	ALPI Training Team leader: Jonas Darbellay	Smart Mountain Wheels Team leader: Maria Riah	allimb Team leader: Lawrence Spavieri

ASSESSMENT WORKSHOPS AGENDA – TEAMS VIEW

Time slot 45-min. per session	Guidos	Smart Mountain Wheels	ALPI Training	ITRS Mobile App	Allimb
	Team leader: Baptiste Roduit	Team leader: Maria Riah	Team leader: Jonas Darbellay	Team leader: Mischa Crumbach	Team leader: Lawrence Spavieri
10:00	Project Development & Roadmap Room Tesla	User Experience & Stakeholder Engagement Room Turing	Physical Preparation & Performance Room Edison	Accident prevention & safety Room Newton	Business Model & Market Potential Room Curie
11:00	Business Model & Market Potential Room Curie	Physical Preparation & Performance Room Edison	Project Development & Roadmap Room Tesla	User Experience & Stakeholder Engagement Room Turing	Accident prevention & safety Room Newton
13:30	Physical Preparation & Performance Room Edison	Project Development & Roadmap Room Tesla	Accident prevention & safety Room Newton	Business Model & Market Potential Room Curie	User Experience & Stakeholder Engagement Room Turing
14:30	User Experience & Stakeholder Engagement Room Turing	Accident prevention & safety Room Newton	Business Model & Market Potential Room Curie	Project Development & Roadmap Room Tesla	Physical Preparation & Performance Room Edison
15:30	Accident prevention & safety Room Newton	Business Model & Market Potential Room Curie	User Experience & Stakeholder Engagement Room Turing	Physical Preparation & Performance Room Edison	Project Development & Roadmap Room Tesla

ASSESSMENT WORKSHOPS REMINDER

During the mentoring sessions, teams will have focused interactions with experts, allowing for deeper exploration of specific aspects related to their project. These meetings offer valuable feedback from qualified mentors and explore the potentialities of collaboration for the Exploration Program.

Structure of a meeting:

- **Introductory pitch** (15 minutes)
The team leader presents the solution, emphasizing the workshop's subject matter.
- **Roundtable discussion** (15 minutes)
Mentors review assumptions, approaches, and challenge the entrepreneurs.
- **Feedback & advice from mentors** (15 minutes)
Mentors provide constructive, honest and direct feedback.

You will go through five dedicated sessions:



Accident prevention & safety workshop

- **Aim:** Effectiveness of accidents prevention approach and validation of problem-solution fit. Explore & receive potential improvements.
- **Pitch content:** Describe your project and expectations, emphasizing your accident prevention strategy or safety approach. What are the problems you want to solve and how?



Physical preparation & Performance workshop

- **Aim:** Evaluation of the adequacy of the personal and physical preparation measures. Receive advice on optimizing the physical & performance preparation process.
- **Pitch content:** Describe your project and expectations, emphasizing your approach for personal & physical preparation and its effectiveness.



User Experience & Stakeholder Engagement workshop

- **Aim:** Review of the strategy for engaging with clients such as Outdoor enthusiasts, event organizers, and tourist destinations.
- **Pitch content:** Describe the user experience and engagement with your key stakeholder.



Business Model & Market potential workshop

- **Aim:** Review of the business model, market potential, positioning, and exploration of growth scenarios
- **Pitch content:** Describe your project and expectations, emphasizing your business model, competitive environment, market size, opportunities, IP considerations, go-to-market & fundraising strategy.



Project Development & Roadmap workshop

- Informal discussion with the organizers about your project's development roadmap, motivations for joining the Exploration Program, and objectives for the next 3 to 6 months.